



2026 Sponsorship Opportunities

PATRON • \$2,500

The term “patron” is borrowed from the Spanish and refers to the person who organizes and leads a polo team. **Limited availability.**

(This level *DOES NOT* include VIP After Party Access)

- Admission for 6 to Polo Match.
- Access to Field Level Sponsor Tent
- Includes meal service, beer, wine, signature cocktail and non-alcoholic drinks.
- Opportunity to include a quarter-page ad in event program.
- Company name listed on event webpage.
- Logo displayed on polo field sideline.

PRESENTING • \$50,000

The Presenting Sponsor within polo seeks to underwrite and champion a high level of competition and the incredible community that polo creates.

Four Presenting Sponsorships are available.

- Admission for 25 to Polo Match.
- Hosted in exclusive field level tent. Premium viewing area.
- Includes meal service, beer, wine, signature cocktail and non-alcoholic drinks Access
- for 16 to the event program
- Pre-match reception
- name or logo on event program
- Opportunity to include a quarter-page ad in event program
- Recognition via address system during the event
- Logo displayed on polo field sideline
- Social media feature
- Company name or logo included on event web page and all event marketing
- Commemorative Gift

SOLD OUT

HIGH GOAL • \$25,000

The polo term “high goal” typically refers to teams that have a combined handicap of 20 goals or more, making it the most challenging and fiercely competitive level of the sport. The High Goal Sponsor is our terrace seating sponsorship level.

Ten High Goal Sponsorships are available.

- Admission for 16 to Polo Match
- Access for 16 to the After Party (2 Tables of 8) following match portion of the event
- Pre-match meet-and-greet and photo opportunity with players and horses
- Company name or logo displayed on terrace
- Access to the terrace for pre-match viewing of the match
- Includes refreshments and non-alcoholic drinks
- Opportunity for 160 word ad in event program
- Recognition via public address system during the event
- Logo displayed on polo field sideline
- Social media spotlight
- Company name or logo included on event web page
- Commemorative Gift

SOLD OUT

RINGER • \$15,000

The polo term “ringer” is a player or pony who performs well above expectation. The Ringer Sponsor is our premier sponsorship level. **Limited availability**

- Admission for 10 to Polo Match
- Access for 10 to the After Party following match portion of the event
- Access to Field House for pre-match viewing of the match
- Includes refreshments and non-alcoholic drinks
- Commemorative Gift
- Social media spotlight
- Opportunity for 160 word ad in event program
- Recognition via public address system during the event
- Logo displayed on polo field sideline
- Company name or logo on marketing materials
- Company name listed on event webpage

SOLD OUT

CHUKKER • \$10,000

The polo term “chukker” refers to a period of play. There are six chukkers of play in a standard polo game, each lasting seven minutes and thirty seconds. **Limited availability**

- Admission for 8 to Polo Match
- Access for 8 to the event
- Access to Polo Field
- Includes meal and alcoholic drinks
- Commemorative polo mallet
- Social media post
- Opportunity to place a half-page ad in event program
- Logo displayed on polo field sideline
- Company name listed on event webpage

MALLET • \$5,000

The polo term “mallet”, also known as stick, is the tool used to hit a polo ball.

Limited availability

- Admission for 4 to Polo Match
- Access for 4 to the event
- Access to Polo Field
- Includes meal and alcoholic drinks
- Opportunity to place a half-page ad in event program
- Logo displayed on polo field sideline
- Company name listed on event webpage



Your sponsorship for Tanner Polo Classic supports Tanner Health's NICU

Date: October 24, 2026

Gates Open: 2:00 p.m.; Main Event 3:30 p.m.

Location: Adams Farm, 565 Miller Academy Road, Carrollton, GA 30116



Tanner Polo Classic Sponsorship Commitment		
Name/Organization:		Contact Name/Title:
Address:		
City, State, Zip:		
Telephone:	Email:	
Select sponsorship level: ☐ Presenting Sponsor \$50,000 ☐ High Goal Sponsor \$25,000 ☐ Ringer Sponsor \$15,000 ☐ Chukker Sponsor \$10,000 ☐ Mallet Sponsor \$5,000 ☐ Patron Sponsor (Does Not include admission to after party) \$2,500 ☐ Please include our sponsorship recognition, we will not be using benefits included in the package (tickets, food, etc.) ☐ I want to make an Additional Gift to support the NICU expansion project: \$_____ Total Commitment: \$_____		
**Please note that the tax-deductible amount will be reduced by the value of goods and services received. **		
Important Sponsor Information: ○ Sponsorship commitment must be received by July 1st. ○ Organization logos must be received by August 1st for inclusion in marketing and event pieces as outlined in the respective package menus attached. ○ Attendee lists must be received by October 1st. ○ Please return sponsorship commitments, attendee list, and logos to Tanner Health Foundation at thfsponsorship@tanner.org. For questions regarding sponsorships, please call (770) 812-4338. **Event will continue rain or shine, and inclement weather plans will be communicated 4 days prior to the event. **		
Card Number:	Expiration Date:	Security Code:
Billing Address (if different from above):	City, State:	Zip:
Cardholder (Please Print):	Signature:	
MAIL CHECK PAYMENTS TO: 109 College Street, Carrollton, GA 30117 or PO Box 695, Carrollton, GA 30112; Make Payable To: Tanner Medical Foundation. TO PAY OVER THE PHONE: Call Tanner Health Foundation at (770) 812-GIFT (4438). Contact the Tanner Health Foundation at Foundation@tanner.org or call (770) 812-4438 for any general event questions.		

Sponsor Signature

Date